

PROGRAMMES OFFERED

UG Programme (4 years)

- ▶ B.Des in Footwear Design & Production
- ▶ B.Des in Fashion Design
- ▶ B.Des in Leather, Lifestyle & Product Design
- ▶ BBA in Retail & Fashion Merchandise

PG Programme (2 years)

- ▶ M.Des. in Footwear Design & Production
- ▶ M.Des in Fashion Design
- ▶ MBA in Retail & Fashion Merchandise

PROMINENT RECRUITERS



APPLY NOW..

100% PLACEMENT ASSISTANCE WITH LEADING COMPANIES

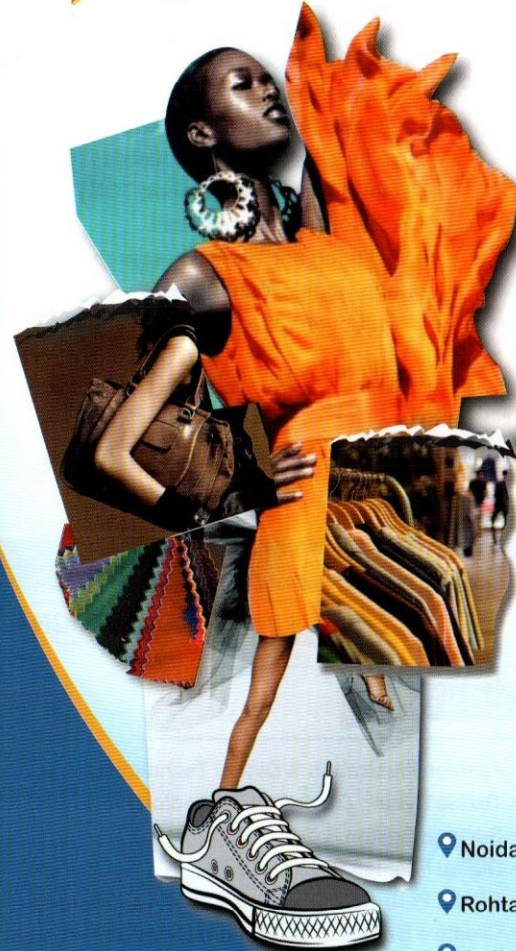
ALL INDIA SELECTION TEST (AIST) TO BE CONDUCTED ACROSS INDIA

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WHY FDDI ?



- FDDI bridging skill gap in areas of Footwear, Fashion, Retail and Leather accessories & Lifestyle products
- Awards UG & PG Degree under Institution of National Importance (INI) such as IITs & IIMs
- Curriculum designed & developed by experts from eminent institution such as university of Northampton -UK, IIT, IIM
- Industry oriented learning
- World class infrastructure
- Latest High-end machinery & equipment
- International testing lab
- Well experienced & qualified faculty
- Scholarship available for deserving candidates

PAN INDIA 12 CAMPUSES

- 📍 Noida
- 📍 Fursatganj (Raebareli)
- 📍 Chennai
- 📍 Rohtak
- 📍 Ankleshwar (Surat)
- 📍 Chhindwara
- 📍 Jodhpur
- 📍 Chandigarh
- 📍 Hyderabad
- 📍 Kolkata
- 📍 Guna
- 📍 Patna

ADMISSION

OPEN



SCHOOL OF FOOTWEAR DESIGN & PRODUCTION

B.DES IN FOOTWEAR DESIGN & PRODUCTION

M.DES IN FOOTWEAR DESIGN & PRODUCTION

COURSE CONTENT

- Concept of design and evolution
- 2D and 3D CAD application
- Footwear manufacturing technology
- Footwear Retailing and E- commerce
- Industrial ergonomics
- Smart wearable for footwear application
- Polymer processing
- Operation management
- Quality control
- Conceptualization techniques
- Trend forecasting and product styling
- Footwear production
- Advance Footwear designing
- Product testing and standards
- Total Quality Management(TQM)
- Productivity Improvement
- Marketing and market research
- Supply chain Management
- Product merchandising

CAREER OPPORTUNITIES

- ▶ Footwear designer
- ▶ Production planning and control manager
- ▶ Buyer
- ▶ Product merchandiser
- ▶ Forecasting & Range Building
- ▶ Retailing and E- commerce
- ▶ Costing
- ▶ Quality control manager



SCHOOL OF FASHION DESIGN

B.DES IN FASHION DESIGN

M.DES IN FASHION DESIGN

COURSE CONTENT

- Aesthetics of Design and Fashion
- Fashion Forecasting
- Fashion Imaging and illustration
- Computer Aided fashion design
- Textile design & surface embellishment
- Advance draping and pattern making
- Fashion styling and photography
- Craft documentation
- Fashion Portfolio development
- Design collection
- Fashion illustration & Digital Techniques
- Textile Dyeing & Printing Technology
- Surface Design & Technology
- Digital Fashion Design (CAD)
- Digital Pattern Making & Garment Construction
- Creative Branding and Communication
- Sustainable Fashion Design & Production
- Sports Wear
- Fashion Design IPR & Entrepreneurship
- Thesis or Design Project**

CAREER OPPORTUNITIES

- Fashion Designer
- Costume Designer
- Fashion Merchandiser
- Entrepreneur
- Fashion styling
- Textile designer
- Fashion Consultant
- Sportswear Designer
- Fashion illustrator

SCHOOL OF LEATHER GOODS & ACCESSORIES DESIGN



B.DES IN LEATHER, LIFESTYLE & PRODUCT DESIGN

COURSE CONTENT

- Design management and strategy
- CLO- 3D, CAD- 2D & 3D, Indesign, Photoshop, Corel draw, Adobe illustrator, Rhino7, UI/UX, Blender, After effect
- Design project in Leather lifestyle products and goods
- Packaging design
- Garments and Accessory design collection
- Fashion marketing and Export merchandising
- Man-made materials & processes
- Leather science & Tannery training
- Various leather machine operations
- Pattern making - lifestyle, product, bags and garments

CAREER OPPORTUNITIES

- Product designer
- UI/UX designer
- Merchandiser
- Visual designer
- Entrepreneur
- E-commerce



SCHOOL OF RETAIL & FASHION MERCHANDISE

BBA IN RETAIL & FASHION MERCHANDISE

MBA IN RETAIL & FASHION MERCHANDISE

COURSE CONTENT

- Retail operations
- Team management
- New technologies in Retail
- Omni-Channel retailing
- Retail experience design management
- Digital marketing
- Circular economy and sustainability
- Legal aspects of Retail
- Computer application in graphic design
- Fashion studies
- Retail concept and development
- Marketing management
- IT Applications
- Sales and CRM
- Retail Supply chain management
- Retail brand management

SPECIALIZATION IN ANY ONE DOMAIN

Merchandising / Operations / Visual Merchandising/ Retail Technology/ Niche Retailing

CAREER OPPORTUNITIES

- ▶ Retail Executives Manager
- ▶ Digital Marketer
- ▶ Supply Chain Executives/ Manager
- ▶ E-Commerce specialist
- ▶ Category specialist
- ▶ Merchandiser & Buyer
- ▶ Visual Merchandiser & Store Designer
- ▶ Retail Analyst